



Envisioning the Future of Extension

IFPRI 12th Floor Conference Center, 1201 Eye St., Washington, D.C.
March 4-5, 2020

PROGRAM

The event is co-organized by the Feed the Future Developing Local Extension Capacity Project (DLEC), AgReach initiative (University of Illinois), the CGIAR Research Program on Policies, Institutions, and Markets (PIM), and the International Food Policy Research Institute (IFPRI).

Wednesday, March 4		
Time	Session	Speakers and Chairs
8:30	Registration, coffee, and breakfast	
9:00	Session 1 Welcome and Keynote	<u>Welcome and Introduction:</u> Kristin Davis , Developing Local Extension Capacity (DLEC) & Paul McNamara , AgReach <u>Keynote speaker:</u> Robynne Anderson , President, Emerging Ag <u>Chair:</u> Anna Snider , AgReach
10:30	Coffee break	
11:00	Session 2 Panel on Future Issues in Extension and Advisory Services	<u>Speaker:</u> Maura Barry , Senior Deputy Assistant Administrator, United States Agency for International Development (USAID) Bureau for Food Security (BFS) <u>Panel response:</u> Christie Peacock , Sidai Ltd.: <i>Private sector extension</i> Daniel Jiménez R , Alliance of Bioversity International and International Center for Tropical Agriculture (CIAT): <i>Big data</i> Nicolas Uwitonze , Neuchâtel University and CABI: <i>Climate change</i> Ngabaghila Chatata , Thanthewe Farms: <i>Farmer entrepreneurship</i> <u>Chair:</u> Kristin Davis , International Food Policy Research Institute (IFPRI)
12:30	Lunch	

Time	Session	Speakers and Chairs
13:30	<p>Session 3</p> <p>Engaging Youth in Extension and Advisory Services</p> <p>This session will be live streamed</p>	<p>Suresh Babu, IFPRI: <i>Can promoting youth entrepreneurship help with extension innovation? Lessons from Bangladesh, India and Nigeria</i></p> <p>Raphael Rurangwa, Developing Local Extension Capacity (DLEC): <i>Youth engagement in private sector extension and advisory services: Experiences from Rwanda and Uganda</i></p> <p>Patrice Djamen, DLEC: <i>Why and how of fostering youth engagement in providing agricultural extension services</i></p> <p>Peter Saling, Winrock International: <i>AVENIR: Youth catalysts for agricultural modernization in Guinea</i></p> <p>Chair: Jane Lowicki-Zucca, USAID</p>
15:00	Coffee break	
15:30	<p>Session 4</p> <p>Methods Using Social Influence, Integration and Audience Participation</p>	<p>Kate Ambler, IFPRI: <i>Follow the leader? A field experiment in social influence</i></p> <p>Liz Felter, University of Florida: <i>Building a better network: Transforming traditional networking events to meet new farmer needs</i></p> <p>Kelsey Schreiber, AgReach: <i>Assessing the impacts of Integrated Household Farming Household Approach training by private sector agricultural extension workers on household's nutrition, gender and welfare status in Malawi</i></p> <p>Ian Pringle, Farm Radio International: <i>Targeting scale: Evidence for radio and ICT-based innovations in audience-focused digital extension and advisory services</i></p> <p>Chair: John Vreyens, University of Minnesota</p>
17:00	<p>Session 5</p> <p>Lightning Session I</p> <p>Digital Extension</p>	<p>Henry Kinyua, Digital Green: <i>Private sector embedded extension: A case for seed companies providing extension in Makeni county Kenya and Training private seed companies in digital extension in South Sudan</i></p> <p>Joseph Molnar, Auburn University: <i>Will mobile phone applications transform advisory services in Africa? The experience of a working mobile application in East Africa aquaculture</i></p> <p>Olanike Olaomo, Auburn University: <i>Impact of adoption of E-wallet in agricultural input distribution among smallholder farmers in Nigeria</i></p> <p>Chair: Kerri Wright Platais, Colorado State University</p>
17:30	<p>Session 6</p> <p>Poster Session and Cocktail</p>	See separate list of posters
18:30	End	

Thursday, March 5

Time	Session	Speakers and Chair
8:30	Coffee and breakfast	
9:00	<p>Session 7</p> <p>Systems Approach to Strengthening Extension</p> <p>This session will be live streamed</p>	<p>Clodina Chowa, AgReach: Assessing the functionality of the District Agricultural Extension Services System (DAESS) stakeholder platforms: The case of Malawi</p> <p>Kinfe Asayehegn, Hawassa University: Alternative approach for demand driven agricultural extension services: What the current challenges tell us about the future of extension in Ethiopia</p> <p>Margaret Najjingo Mangheni, Makerere University: Analysis of Uganda's 5-10-year agricultural development strategy context: Implications for agricultural extension and advisory services functions, opportunities and challenges</p> <p>Paul McNamara, AgReach: Innovative extension systems' designs for effective extension service delivery</p> <p><u>Chair:</u> Austen Moore, Catholic Relief Services</p>
10:30	Coffee break	
11:00	<p>Session 8</p> <p>Lightning Session 2</p> <p>Future Extension Issues</p>	<p>Julius Sonoko, Independent Consultant: Envisioning the future of extension to smallholder farmers in Tanzania, ten to twenty years</p> <p>Liz Felter, University of Florida: Talk it out: Using focus groups to conduct research with new food growers.</p> <p>Mark Bell, University of California Agriculture & Natural Resources: California or bust: Global and future needs shape our now</p> <p>Jock Anderson, Rutgers University: The future will be like the past...!s agricultural extension exceptional?</p> <p><u>Chair:</u> Jessica Bagdonis, BFS USAID</p>
11:30	<p>Session 9</p> <p>Strategies to Engage the Private Sector, Women, Youth, and Minorities</p>	<p>Fallys Masambuka-Kanchewa, University of Georgia: What does it take to meet Malawian farmers' changing and growing needs?</p> <p>Patrice Djamen, DLEC: Integrating public and private extension in Guinea</p> <p>Lisa Lauxman, Independent Consultant: Building a youth extension engagement strategy in agriculture</p> <p><u>Chair:</u> Deborah Rubin, Cultural Practice</p>
12:30	Lunch	



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Time	Session	Speakers and Chairs
13:30	<p>Session 10</p> <p>Technology to support extension workers</p>	<p>Avelardo Rivera, AgReach: <i>An innovative approach to digital agricultural extension in Malawi: Piloting the AgReach Extension Helper App</i></p> <p>Shreya Agarwal, DLEC: <i>Learnings on digitally-enabled extension</i></p> <p>Benjamin Kwasi Addom, Technical Centre for Agricultural and Rural Cooperation (CTA): <i>Big data and analytics: A game changer for future agricultural extension</i></p> <p>Siti Amanah, IPB University, Indonesia: <i>Shaping the future of extension toward sustainable agro-food chains through Kostratani in Indonesia</i></p> <p><u>Chair:</u> Ashley Stokes, Colorado State University</p>
15:00	<p>Session 11</p> <p>Institutional and Organizational Management for the Future</p>	<p>Egzon Bajrami, Leibniz Institute of Agricultural Development in Transition Economies: <i>Less direct payments for an improved extension service: Insights from a discrete choice experiment</i></p> <p>Tom Archibald, Virginia Tech: <i>Foresight and evaluative thinking for the future of extension evaluation</i></p> <p>Haroon Sseguya, International Institute of Tropical Agriculture (IITA): <i>An evolving agricultural extension model for lasting impact: How willing are Tanzanian farmers to pay for extension services?</i></p> <p>Maria Auxiliadora Briones, FUNICA/Latin America Network for Rural Extension (RELASER): <i>Best-fit extension approaches for Honduras</i></p> <p><u>Chair:</u> Carl Larsen, Global Forum for Rural Advisory Services</p>
16:00	Coffee break	
16:15	<p>Session 12</p> <p>Conclusions</p>	<p>Summary of discussions – Paul McNamara, AgReach</p> <p>Comments from audience</p> <p>Evaluation</p> <p>Thanks from organizers</p> <p><u>Chair:</u> Benjamin Kwasi Addom, CTA</p>
17:30	End	

Note: Individuals attending this event may be audio taped, videotaped, or photographed during the course of the meeting, and by attending grant permission for their likenesses and the content of their comments, if any, to be broadcast, webcast, published, or otherwise reported or recorded. Questions? Please contact k.davis@cgiar.org (meeting organizer).



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