

Political and Public Will for Agricultural Transformation & Innovation



SENEGAL
Source: UN Food & Agriculture
Organization

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UGANDA
Source: USAID

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Preview

- Research consortium and agricultural transformation
- Responding to recognized challenges
- “Political will” and “public will” definitions and basics
- Climate-smart agriculture and application of Political and Public Will approach in Senegal and Uganda

Research Consortium & Ag Transformation

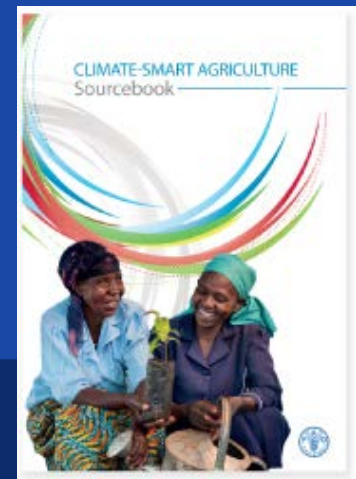
- Research consortium examining policy impacts and agricultural transformation
 - Support from USAID and USDA
 - Policy impact studies led by Rutgers University
 - Universities and organizations from USA, sub-Saharan Africa, elsewhere

Source: Feed the Future
Photo by Oliver Asselin



Research Consortium & Ag Transformation

- Early-stages project led by Montana State University
 - Political and public will for adopting climate-smart agriculture (CSA) practices in sub-Saharan Africa
 - CSA: sustainability, productivity, resilience
 - USA: Feed the Future and Global Climate Change initiatives
 - Global Alliance for Climate-Smart Agriculture
 - UN Food & Agriculture Organization →



Recognized Challenges

- Universal remedies sometimes ineffective
 - » Diagnosis and targeted treatment
 - » Overcoming objections/obstacles
- Often cannot add up individual behavior to understand sociopolitical change
 - » Must understand how collectives make decisions
- Mandating change often unsuccessful
 - » Participatory and integrative approaches

Political and Public Will: Approach Basics

- Observable phenomena and targets for assessment
- Step-by-step method to diagnose shortcomings
- Apply appropriate tools from social, behavioral, economic sciences
- Focus on mutual accountability of key stakeholders

Primary collaborators: Dr. Amber Raile (Montana State University) & Dr. Lori Ann Post (Yale University)

Political and Public Will: Definitions

Political Will (Post et al., 2010)	Public Will (Raile et al., 2014)
A sufficient set of decision makers	A social system's
with a common understanding of a particular problem on the formal agenda	shared recognition of a particular problem
is committed to supporting	and resolve to address the situation
a commonly perceived, potentially effective policy solution	in a particular way through sustained collective action

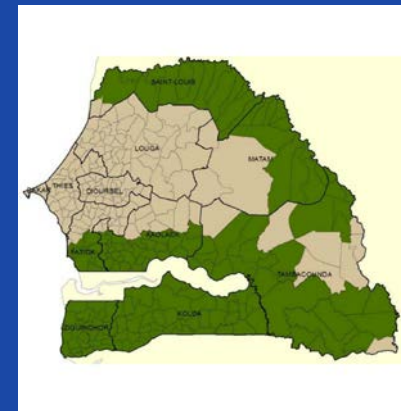
Applying Political & Public Will Approach

Climate-smart agriculture in Senegal and Uganda

- Research activities
 - Background research
 - Toolkit adaption and expansion
 - Focused data collection
 - Analysis and outputs
 - Extension to additional issues and countries



Source: Feed the Future Uganda Target Regions

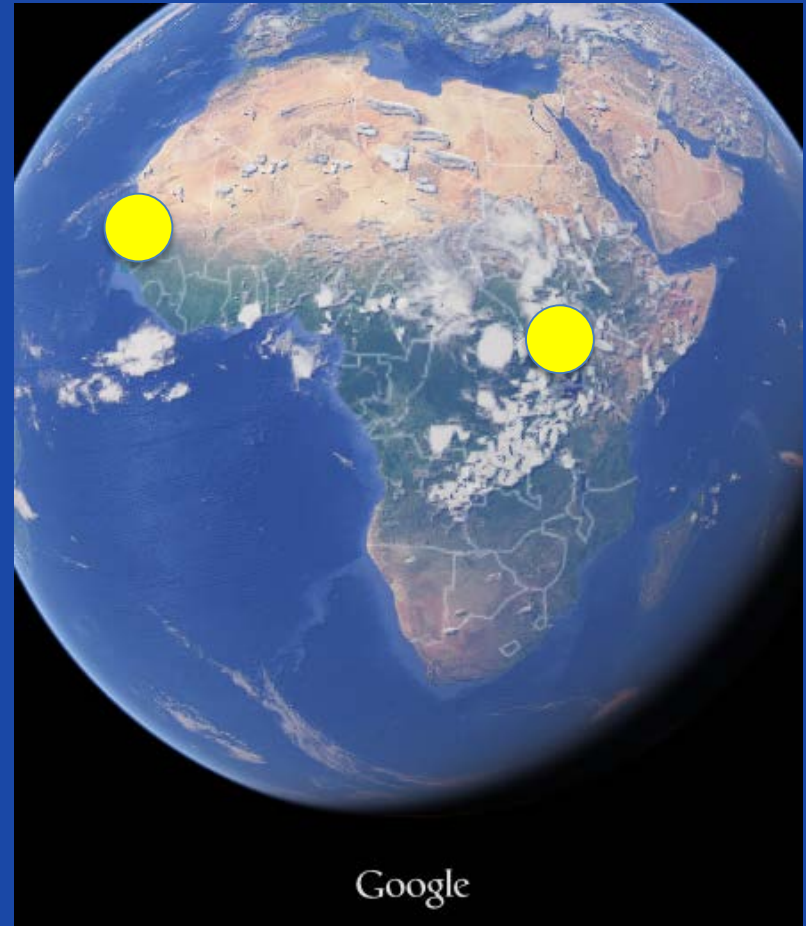


Source: Feed the Future Senegal Target Regions

Applying Political & Public Will Approach

Climate-smart agriculture in Senegal and Uganda

- Contextual differences
- Early ideas about potential complications
- Tool kit examples



Closing

- Research consortium and agricultural transformation
- Further development of Political and Public Will approach
 - Targeted solutions for specific contexts
 - Participation and mutual accountability
- Specific work on climate-smart agriculture in sub-Saharan Africa
- Extension to other issues and countries

Political and Public Will Toolkit

- Task 1:** Identify key political actors and public stakeholders in issue area
- Task 2:** Determine existing problem and solution definitions
- Task 3:** Align problem and solution definitions, as necessary and appropriate
- Task 4:** Build firm commitments and mutual accountability
- Task 5:** Evaluate progress in tasks 1-4 and adjust as necessary